

Put Your Book on Amazon

HOW TO GET YOUR BOOK UPLOADED WHERE YOUR READERS CAN FIND IT

PRESENTED BY PATRICK DORSEY
PUBLISHER, LEGENDARY PLANET

TechWrite STL
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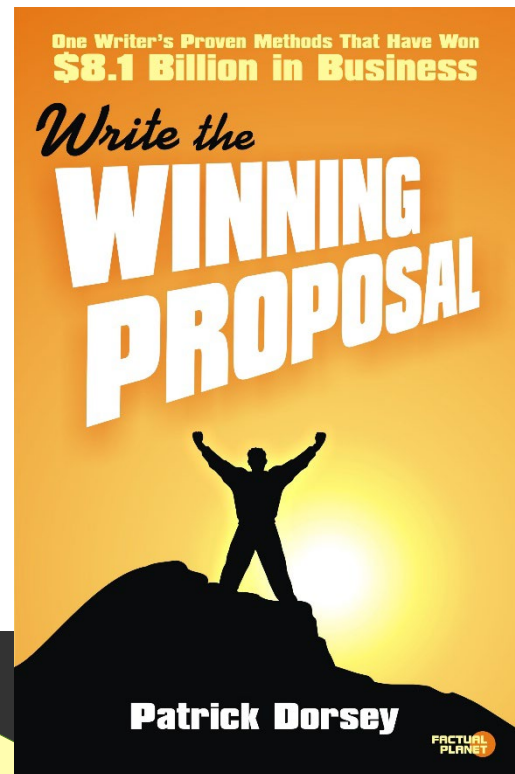
Who Writes Books?

The easy answer is *authors*.

But even if you have no desire to write a novel, you know who writes nonfiction?

Experts.

And having a book out in the world on a particular subject makes you an expert on that subject in many people's minds. So you may want to consider it as a way to burnish your credentials and expertise for clients and prospects.



PUT YOUR BOOK ON AMAZON
How to get your book uploaded where
your readers can find it!

You Wrote Your Book...

Now Put it Where Your Audience Can Buy It!

You've finished your book! Now you're ready to show it to the world...but the idea of navigating the publishing process seems as complicated and intimidating as updating the switch and router settings on your home wifi.

But guess what – that's really the *simplest* step.

The Hard Part's Done!

Writing your book—that's the hard part. All the work from conception to developing the first draft to revising and rewriting—sometimes for years—to make that manuscript into the story you want to tell can be just this side of raising a child. Ask your mother how easy all that is. Getting it edited and laid out can be a steep learning curve unless you already know the tools. And a cover? Painting a masterpiece to represent your magnum opus to the world? No small task. Eventually selling it, getting it in front of the audience you know will love it...that can actually involve outright use of sorcery.

Putting Your Book on Amazon

You can do that in a *night*.

Three Assumptions Before We Start

- You have a book
- Your book is ready to be published
 - It's edited
 - It's laid out in a PDF file
 - It has a cover, also in a PDF file
- You have a KDP account
 - Setting one up is simple – log in to Kindle Direct Publishing (KDP.com) with your Amazon account information and then add a few more details
 - Credit card, so you can pay for book copies when you buy them
 - Bank account for royalties, etc.
 - Tax ID, so they can report your royalties income

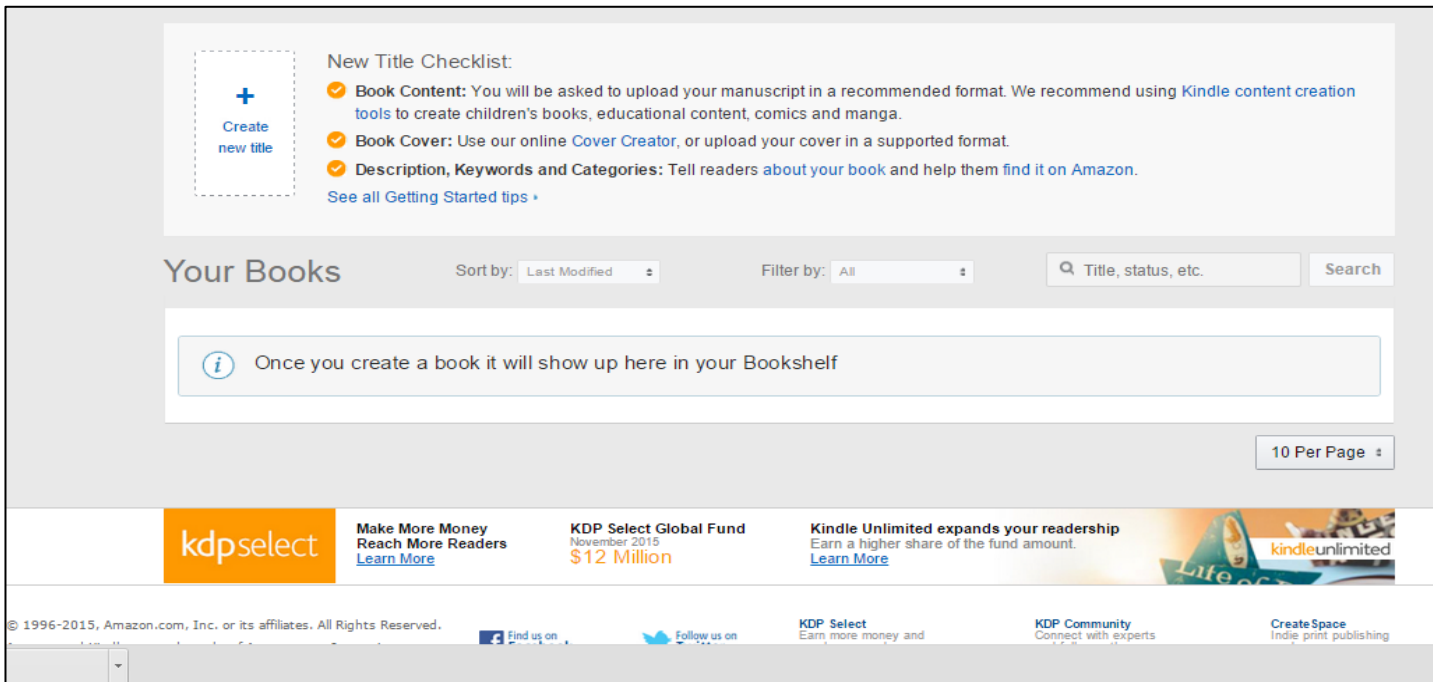
1. Log in to Your KDP Account

Go to [KDP.com](https://kdp.com) and log in to your account.

2. Go to Your Kindle Dashboard

Click *Bookshelf* to go to your Kindle Dashboard.

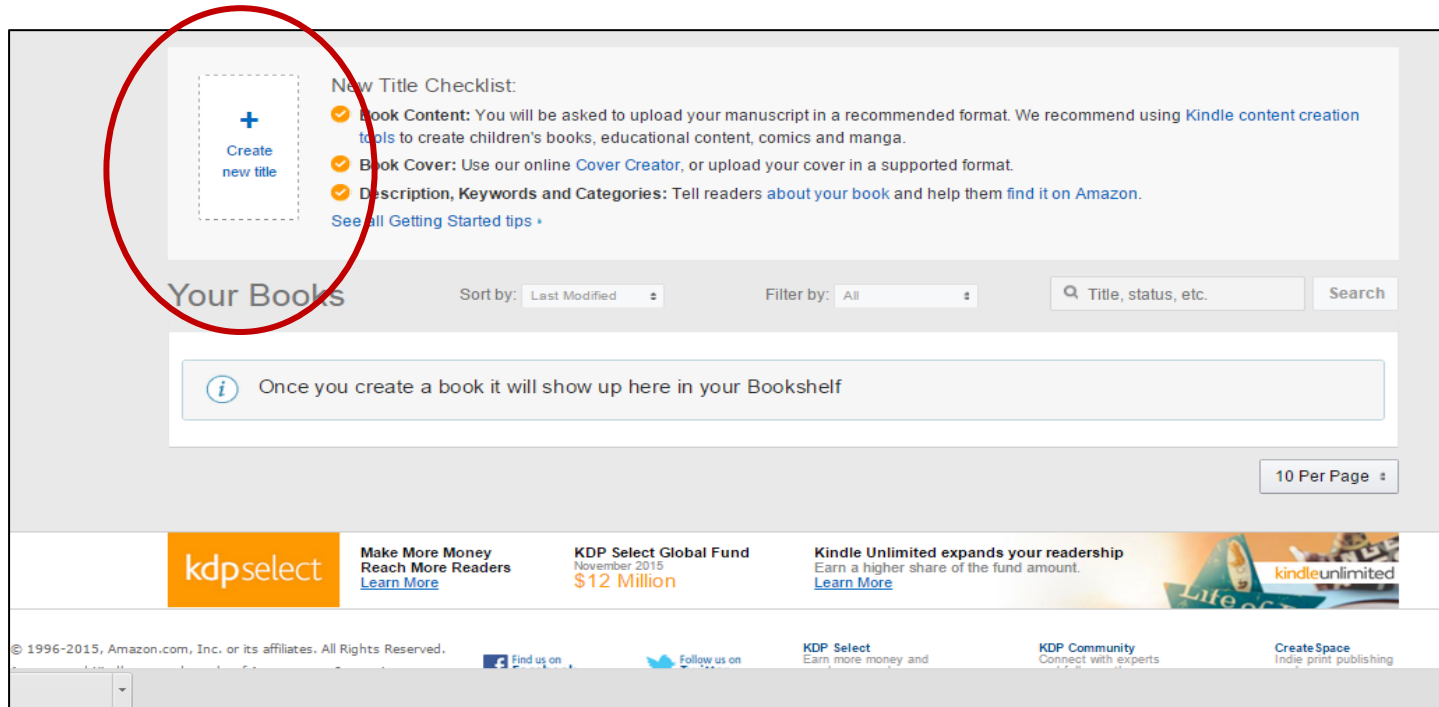
- From here, you can not only set up your title, but you can monitor your sales and royalties.



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How to get your book uploaded where
your readers can find it!

3. Create Your Book on KDP

Select *Create New Title*



PUT YOUR BOOK ON AMAZON
How to get your book uploaded where
your readers can find it!

4. Enter Details on Your Book

Scroll to *Enter Your Book Details* and enter the information on your book, including:

1. The name of your book

Getting Started

[Learn more](#) about Kindle content creation tools for children's books, educational content, comics and manga.

1. Enter Your Book Details

Book name

Please enter the exact title only. Books submitted with extra words in this field will not be published. [\(Why?\)](#)

Subtitle (optional)

Please enter the exact subtitle only. Books submitted with extra words in this field will not be published. [\(Why?\)](#)

This book is part of a series [\(What's this?\)](#)

Edition number (optional) [\(What's this?\)](#)

Publisher (optional) [\(What's this?\)](#)

4. Enter Details on Your Book (*cont'd*)

2. A description (like a back cover summary) of your book

3. Contributors – Select *Add Contributors*. In the pop-up, enter your author's name and select *Author*. Then add any other contributors you want to list for the book.

4. Enter your ISBN (although you don't *need* an ISBN to publish on KDP, owning your own ISBN for your book lets you manage your book's ID number to the world)

The screenshot shows a form with three main sections, each highlighted with a red oval:

- Description (What's this?)**: A large text input field.
- Book contributors: (What's this?)**: A section containing an "Add contributors" button.
- Language (What's this?)**: A dropdown menu currently set to "English".
- ISBN (optional) (What's this?)**: A text input field.

5. Verify Your Publishing Rights

Under Verify Your Publishing Rights, select whether you hold all rights to the book or not.

ISBN (optional) [\(What's this?\)](#)

2. Verify Your Publishing Rights

Verify Your Publishing Rights [\(What's this?\)](#)

This is a public domain work.

This is not a public domain work and I hold the necessary publishing rights.

6. Target Your Book to Customers

Under *Target Your Book to Customers*, select the categories where potential readers would look for your book, and enter key words your book can be searched by.

3. Target Your Book to Customers

Categories [\(What's this?\)](#)

Add Categories

Age Range (optional) [\(What's this?\)](#)

Minimum

Maximum

U.S. Grade Range (optional) [\(What's this?\)](#)

Minimum

Maximum

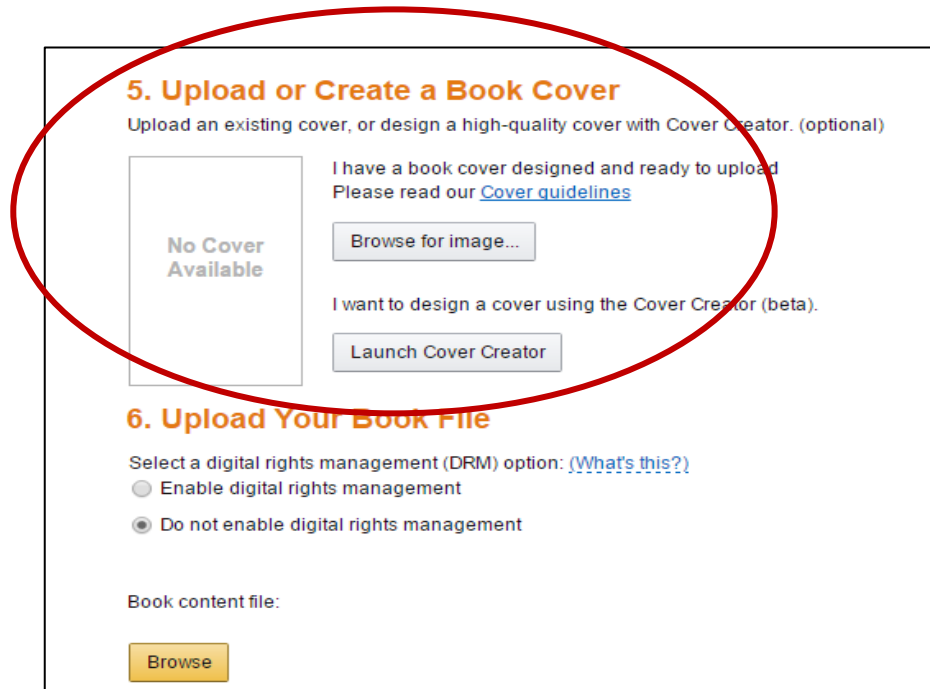
Search keywords (up to 7, optional) [\(What's this?\)](#)

7 keywords left

7. Upload Your Book Cover

Go to *Upload or Create a Book Cover*.

Ignore the cover creator if you can. Seriously, regardless of the old adage, people really *do* judge a book by its cover. Yours needs to stand out, and no matter what you do, the Cover Creator covers are fairly generic. So get the best cover possible to make your book stand out!



5. Upload or Create a Book Cover
Upload an existing cover, or design a high-quality cover with Cover Creator. (optional)

No Cover Available

I have a book cover designed and ready to upload
Please read our [Cover guidelines](#)

I want to design a cover using the Cover Creator (beta).

6. Upload Your Book File

Select a digital rights management (DRM) option: [\(What's this?\)](#)

Enable digital rights management

Do not enable digital rights management

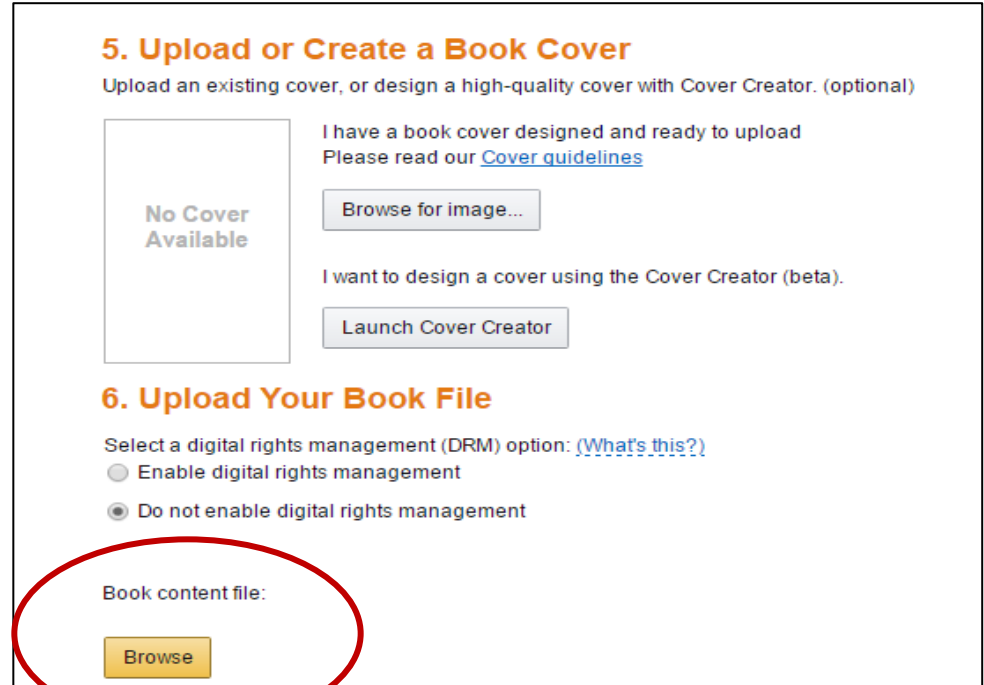
Book content file:

8. Upload Your Book!

Under *Upload Your Book File*, choose whether you want to enable Digital Rights Management for your book.

- Our recommendation: don't. Yes, DRM *may* protect you from some book piracy, but it can be finicky and occasionally cause headaches for paying readers who try to view your book that they purchased on different devices. In fact, some readers won't even consider buying books with DRM, so whatever protection DRM offers you, keep in mind that it may drive buyers away.

Click *Browse* to navigate to your book file and select it.



5. Upload or Create a Book Cover
Upload an existing cover, or design a high-quality cover with Cover Creator. (optional)

No Cover Available

I have a book cover designed and ready to upload
Please read our [Cover guidelines](#)

Browse for image...

I want to design a cover using the Cover Creator (beta).

Launch Cover Creator

6. Upload Your Book File

Select a digital rights management (DRM) option: [\(What's this?\)](#)

Enable digital rights management

Do not enable digital rights management

Book content file:

Browse

9. Save Your Progress

Click *Save and Continue*. Amazon begins processing your files and takes you to the next page in the upload process.

10. Verify Your Publishing Territories

Select where you want Amazon to make your book available. You can designate where in the world your book can and cannot be sold.

Step 1
Your book
Almost there: Waiting for file conversion...

Step 2
Rights & Pricing
Not Started...

8. Verify Your Publishing Territories

Select the territories for which you hold rights: [\(What's this?\)](#)

- Worldwide rights - all territories
- Individual territories - select territories

Select: All None

- United States
- United Kingdom
- Guernsey
- Isle Of Man
- Jersey
- Canada

Selected territories (0 of 245)

11. Decide How Much Your Book is Worth

1. Under *Set Your Pricing and Royalty*, choose your royalty percentage (the percent of the book price that Amazon pays you with each sale). You can choose 35% or 70% (as long as you set your price at \$2.99 or above, you can select 70%). Seriously, choose 70%. Why do we even need to say that...

2. Under *List Price*, enter the price of your book.

9. Set Your Pricing and Royalty

KDP Pricing Support (Beta)
See the relationship between price and past sales and author earnings for KDP books like yours.

[View Service](#) ⓘ Will be available once file conversion complete.

KDP Pricing and Royalty

⚠ Effective January 1, 2015, list prices for EU marketplaces include VAT.
[Learn more about VAT](#)

Please select a royalty option for your book. ([What's this?](#))

35% Royalty
 70% Royalty

	List Price	Royalty Rate	Delivery Costs	Estimated Royalty
Amazon.com	\$ <input type="text"/> USD			
Amazon.co.uk	<input checked="" type="checkbox"/> Set UK price automatically based on US price			
Amazon.de	<input checked="" type="checkbox"/> Set DE price automatically based on US price			
	<input checked="" type="checkbox"/> Set FR price automatically based on US price			

12. Confirm and Publish

Click the *Confirm* box so the lawyers know who to blame, and then click *Save and Publish*— a notice displays telling you your book is in review and may take up to 72 hours to be approved.

By clicking Save and Publish below, I confirm that I have all rights necessary to make the content I am uploading available for marketing, distribution and sale in each territory I have indicated above, and that I am in compliance with the KDP [Terms and Conditions](#).

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