

Almost all pharmaceutical companies work with one or more MedComms

MedComm Roles

- Training for pharmaceutical sales staff
- Marketing campaigns (including to physicians)
- Continuing Medical Education

Key Players – Creative Team

- Creative Directors
- Medical Copywriters
- Graphic Designers
- Digital Programmers
- Final Art Specialists

Agency Medical Team

- Medical Strategists – advise creative teams on appropriate use of medical information
- Medical Writers, Editors, Copy Editors

Pharma Internal Review Teams

- Medical
- Legal
- Regulatory

Getting Work

- Target specific agencies you want to work for
- Contact HR and ask for Talent/Hiring Manager or Temporary Freelance Manager
- Network with other medical writers, editors or others who may be employed at a MedComm

This pdf contains the information in the luncheon handout on pages 7-9. It's from the UK, but generally applies to the MedComm industry.

<http://www.medcommsnetworking.com/careersguide.pdf>

This URL links to a search in LinkedIn for Medical Communications jobs. The jobs are typically full time and cover a broad array of communications jobs, not just agencies.

https://www.linkedin.com/jobs/search/?f_F=wrt&keywords=medical%20communications&location=United%20States&locationId=us%3A0

This site contains insight from people who work at MedComms.

<https://firstmedcommsjob.com/>

Medical Marketing & Media Magazine. Contains information related to the MedComm industry. The second link is to their newly released top 100 agencies list.

<https://www.mmm-online.com/>

<https://www.mmm-online.com/issue/july/01/2018/2875/>